



**Vietnam's Largest Exhibition & Conference of Overseas Investment – Immigration – Education - Career**

# VnOPI-Hanoi-Fair-Nov.2018

8<sup>th</sup> – 9<sup>th</sup> Nov. 2018

**The Only Event for High-income People in Vietnam! Only by Invitation!**

**VnOPI Fair**: where you can meet HUNDREDS of influential local immigration agents, brokers & dealers and THOUSANDS of prospect investors from all over Vietnam and neighboring countries!

(Check what VnOPI exhibitors and sponsors talk about the show here: <https://www.vnopi.com/comments>)

## **Exhibitors**

- 1/ overseas / luxury property developers, fund managers, EB-5, immigration firms, consulting firms, banking & finance institutions, ...;
- 2/ education & health-care organizations, ...;
- 3/ others related.

## **Visitors by Invitation only!**

- 1/ high-income people and people who want to live, learn, work in prosperous high developed countries;
- 2/ entrepreneurs;
- 3/ local agents / law firms, brokers & dealers



We collaborate with local clubs and associations of high-income people, business leaders, entrepreneurs for visitors' invitation plus our own verified database of over 300 thousands local business & public leaders.

*Hanoi is the 2<sup>nd</sup> largest city of Vietnam and is compared as Beijing of China. Hanoi has the largest high-income population in the country and the highest economic growth rate! Hanoi people have very high demands for investing, living, learning, working overseas. You can search more detailed information about Hanoi on Google.*

## **Vietnam's Largest Exhibition & Conference of Overseas Investment – Immigration – Education - Career**

### **EARLY REGISTRATION WILL ENJOY GOOD LOCATION, SPECIAL DISCOUNT AND MANY BENEFITS of VnOPI MARKETING CAMPAIGNS**

**I. Lawyer / Broker / Dealer / Consultant Pass: US\$ 2,700 / 1 pass for 02 days (with a desk space of 60 x 60 cm for displaying brochures)**

### **II. EXHIBITION BOOTH**

1. **B2B Booth / Desk-booth:** US\$ 5,500 / unit  
Specification: space of 2x2m, including 1 desk (1.8m long) + 2 chairs + 1 color backdrop (2x2.5m).
2. **Standard booth:** US\$ 6,500 / unit  
Specification: shell space of 3x3m, including 1 desk, 2 chairs.

### **III. SPONSORSHIP PACKAGES**

1. **Logo on Invitation Letters to Buyers:** US\$ 3,500  
(30,000 printed invitation letters have been delivered to high-net-worth people for VnOPI-HCMC-Jun.2018 plus around 20,000 email invitation letters)
2. **Logo on VnOPI Posters / large backdrop:** US\$ 1,500
3. **1 full color ad. page inside VnOPI Directory Book of A4 size:** US\$ 1,500  
(1,000-2,000 copies)
4. **1 full color ad. page on 2<sup>nd</sup> or 3<sup>rd</sup> cover page of VnOPI Directory Book of A4 size:** US\$ 2,500
5. **1 full color ad. page on back-cover page of VnOPI Directory Book of A4 size:** US\$ 4,000
6. **1 full ad. standee at the foyer of exhibition hall:** US\$ 1,500
7. **1 big ad. poster at the foyer or inside the exhibition hall:** US\$ 1,000 / m<sup>2</sup>
8. **1 speech of 10 minutes at the grand opening ceremony:** US\$ 3,500  
(Over 200 VIP attendants + reporters)
9. **1 speech of 15 minutes at the grand opening ceremony:** US\$ 4,500
10. **1 speech of 20 minutes at the grand opening ceremony:** US\$ 6,000
11. **1 showcase seminar of 90 minutes for 40-50 attendants:** US\$ 4,500  
(seminar room, water, screen & projector; translation not included. Seminars are reserved for those who have booths at VnOPI Fair)



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|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>A. Diamond sponsorship package: US\$ 47,000</b> <ul style="list-style-type: none"> <li>✓ 6 B2B booths or 4 standard booths</li> <li>✓ 1 Speech of 20 minutes at the grand opening ceremony</li> <li>✓ 5 full color ads pages in VnOPI Directory Book</li> <li>✓ 1 big ad. banner of max. 10 m<sup>2</sup> at the foyer or inside the exhibition hall</li> <li>✓ 4 full ad. standee at the foyer</li> <li>✓ Logo of diamond sponsor on VnOPI banner / large backdrop / website</li> <li>✓ Logo on Invitation Letters to Buyers</li> </ul> | <b>B. Gold Sponsorship Package: US\$ 35,000</b> <ul style="list-style-type: none"> <li>✓ 4 B2B booths or 3 standard booths</li> <li>✓ 1 Speech of 15 minutes at the grand opening ceremony</li> <li>✓ 3 full color ads pages in VnOPI Directory Book</li> <li>✓ 1 big ad. banner of max. 8 m<sup>2</sup> at the foyer or inside the exhibition hall</li> <li>✓ 3 full ad. standee at the foyer</li> <li>✓ Logo of gold sponsor on VnOPI Posters / large backdrop / website</li> <li>✓ Logo on Invitation Letters to Buyers</li> </ul> |
| <b>C. Silver Sponsorship Package: US\$ 23,000</b> <ul style="list-style-type: none"> <li>✓ 2 B2B booths or 2 standard booths</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                     | <b>D. Other Sponsorship Packages:</b> Please tell us your demand, we will design.                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

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- ✓ 1 Speech of 10 minutes at the grand opening ceremony
- ✓ 2 full color ad. pages VnOPI Directory Book
- ✓ 1 big ad. poster of max. 4 m2 at the foyer or inside the exhibition hall
- ✓ 2 full ad. standee at the foyer
- ✓ Logo of silver sponsor on VnOPI posters / large backdrop / website
- ✓ Logo on Invitation Letters to Buyers

**EARLY BIRD: All reservations with full payments made before July 25<sup>th</sup>, 2018 will enjoy 15% discount and the benefits of VnOPI Marketing Campaigns.**

*\*\*\*Notes: All prices are subject to 10% VAT. 1<sup>st</sup> come 1<sup>st</sup> serve basis. VnOPI Organizing Committee reserves the right to change those informations and / or the show content or floor plan or venue or timing because of seriously unexpected causes.*

For reservation, please contact: [support@vnopi.com](mailto:support@vnopi.com)

Notes: 01 extra chair = US\$ 20; 01 extra table: US\$ 50; 01 standee (0.8x1.8m) = US\$ 220;

Please visit this link for all your guideline: <https://www.vnopi.com/guideline>



 STANDARD BOOTH  
 B2B DESK-BOOTH  
 39 Unit

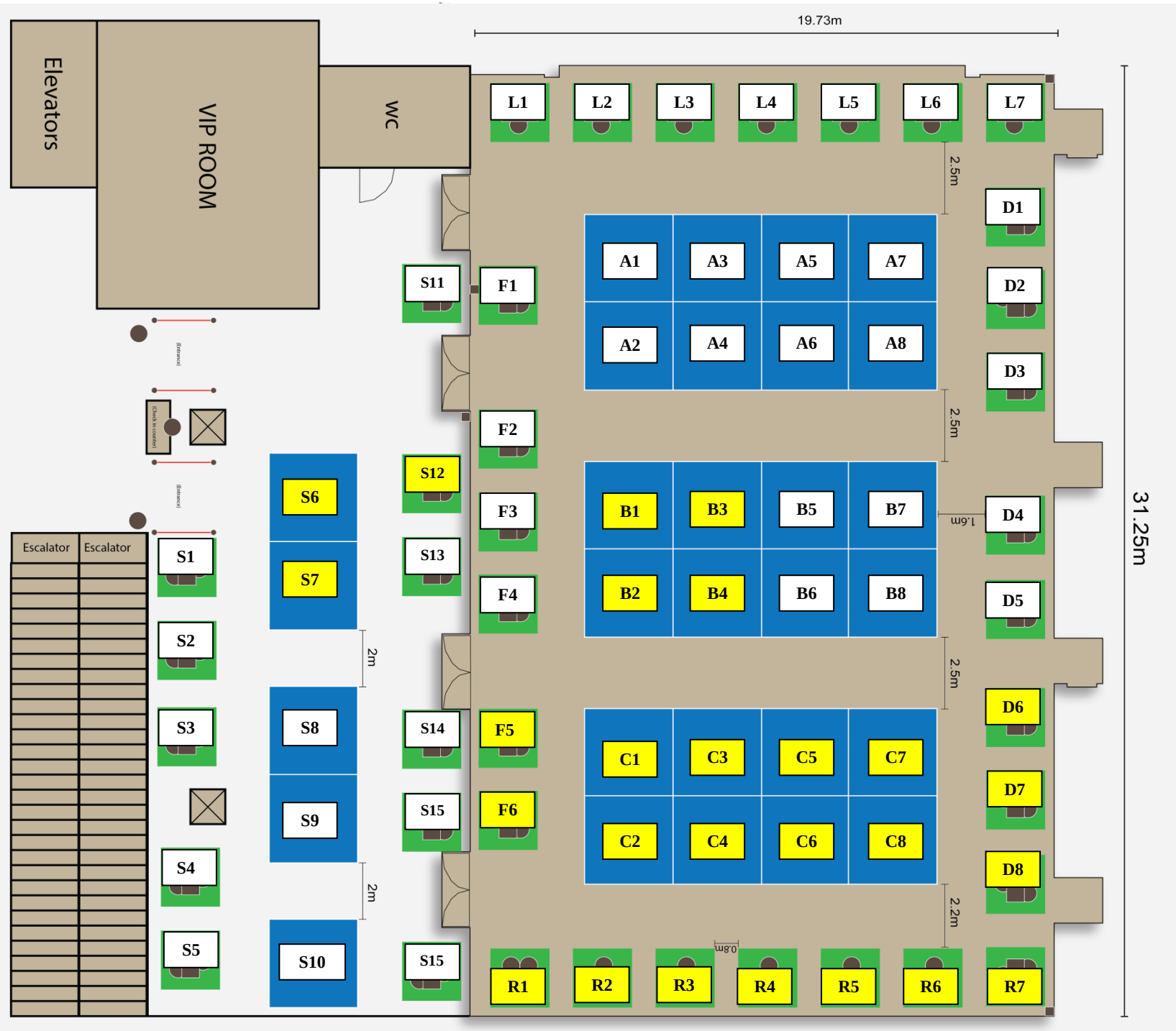
Reserved

Available

S-booth price is 15% higher than normal price.

## Floorplan VnOPI-Hanoi-2018

(Foyer Area)



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**For full report of previous VnOPI Fair, please visit: <https://www.vnopi.com/previous-shows>**

**Vietnam's Largest Exhibition & Conference of Overseas Investment – Immigration – Education - Career**

**Venue: InterContinental Hanoi Landmark 72**

The most high-end venue of high net-worth people in Hanoi, located in the new central business district and the richest community of the city.



For sponsorship & exhibition registration, please contact: [support@vnopi.com](mailto:support@vnopi.com)

# VnOPI-Hanoi-Networking-Oct.2018

**18:00-22:00 of 11<sup>th</sup> Oct. 2018**

This is a special HIGH-LEVEL Gala Cocktail Dinner at 05 star venue for networking between international property developers, immigration firms, fund managers, bankers, education & employment institutes, law firms and local agents, investors, business leaders, association leaders, media leaders and high-net-worth people. The dinner will gather around 150-200 high-level people. This is the exclusive event designed for you to build your strong international & Vietnam network & presence in the industry. This is the event to warm up the VnOPI-Hanoi-Fair-Nov.2018!

## Participation Fees

| Benefits / Fee                                                     | Package C         | Package B         | Package A         | Package Golden    | Package Diamond    |
|--------------------------------------------------------------------|-------------------|-------------------|-------------------|-------------------|--------------------|
|                                                                    | <b>US\$ 2,500</b> | <b>US\$ 3,500</b> | <b>US\$ 5,500</b> | <b>US\$ 9,500</b> | <b>US\$ 16,000</b> |
| Number of entrance passes                                          | 01                | 02                | 03                | 04                | 06                 |
| Full F&B                                                           | yes               | yes               | yes               | yes               | yes                |
| Free networking                                                    | yes               | yes               | yes               | yes               | yes                |
| Brochure on reception desks                                        | no                | no                | no                | yes               | yes                |
| Acknowledge logo on the event's backdrop, banner, standee, website | no                | no                | no                | yes               | yes                |
| Speech                                                             | no                | no                | no                | 7 minutes         | 15 minutes         |
| Receiving full list of attendance                                  | no                | no                | no                | no                | yes                |
| Discount for exhibitors / sponsors of VnOPI-Hanoi-Fair-Nov.2018    | 30%               | 30%               | 30%               | 30%               | 30%                |
| Discount for early registration before 25 <sup>th</sup> July 2018  | 15%               | 15%               | 15%               | 15%               | 15%                |



For registration, please contact: [support@vnopi.com](mailto:support@vnopi.com) / +84-(0)-903716377 (viber / whatsapp / line / skype / telegram)

\*\*\*Note: the above fees are subject to 10% VAT. Red invoice required will be provided within 15 days after the event day. We reserve the right to reject a registration if we see it's not suitable for the event. The above information may be changed without prior notice due to many unexpected causes. Please contact our Support Team for the latest update: [support@vnopi.com](mailto:support@vnopi.com)